Treball als barris: Balance de 4 años de experiencies en la Llei de barris

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1. Situation
GRAND LYON en Rhône-Alpes
VAULX-EN-VELIN

- Vaulx-en-Velin is located in the first east inner suburbs of Lyon.

- With more than 40000 inhabitants, Vaulx-en Velin is one of the most populated cities of Greater Lyon.
Key elements

• Housing
Flats (total) : 17 000
Percentage of social housing : 62,1%

• Income
Average month income  : 910 €
Grand Lyon: 1 566 €
Evolution between 1990 and 2005: -7%
Grand Lyon: +2%

• Employment
Unemployment rate : 22%
Lyon: 9%

• Situation of public transportation in Vaulx-en-Velin
- Metro A et tramway T3 LEA in the southern part, and
trolley bus C3 in the northern part. All of them is linking Vaulx-en-Velin with Lyon. 6 bus lines

Motorways
First ring, in the western part, second ring in the eastern part and motorways to Paris, Geneva and Marseilles
Between 1900 and 1990, the population passed from 1200 inhabitants to 45,000.

- Vaulx-en-Velin is particularly famous in France due to its social housing area built in the early 70’s.
- In 10 years: 8300 social housing were built with many immigrants from 50 countries.
Scenes from Vaulx-en-Velin in the 70’s and 80’s
In the 80’s: Segregated and separated neighbourhoods

- Series of neighbourhoods without connection
- A deprived supermarket as city centre
- An old and deprived large housing estate
- A lack of facilities and social services
Nevertheless, one of the hearts of the metropolitan area

- However, Vaulx-en-Velin has many crucial potentials in order to participate, like a full-city, to the influence of the whole metropolitan area.

- Vaulx-en-Velin is very near the international airport and the centre of Lyon and has a good accessibility

- 30% of natural areas, 1600 companies, a Planetarium, a school of architecture reinforce the central position of Vaulx-en-Velin in the metropolitan area.

- Associations, culture and sports, multicultural heritages are also factors that participate to the influence of the city
2. REINVENTING THE CITY
2 main orientation in our urban project:
- Renew most deprived and socially segregated neighbourhood,
- Build a well-balanced city.

This urban and social sustainable development are bases on 4 pillars:
- Control the land tax and the property business,
- Improve the image, the reputation,
- Improve the quality of the public spaces and the architecture,
- Improve the security, the quality of the social services.

This urban and social sustainable development must answer to the needs of the population:
- Fighting discrimination, exclusion and stigmatization,
- Improve the know-how of each inhabitant and develop local democracy,
- Improve the quality of life (socially and economically);
3. THE NEW CITY CENTER
A new centrality in order to create links between neighbourhood

Convenience stores and housing policy for all

Culture and sports facilities
4. CULTURE : DECIDING FACTOR OF THE LOCAL DEVELOPMENT
A Urban project is not efficient if we can’t coordinate them with a strong social and cultural policy.
Developing strategies of integrated approaches

Planning the city
- Sectorial approach
- Segmented approach

Planning with the city
- Horizontal and transversal cooperation
- Partnership

In integrated approaches the most difficult to implement is: confrontation of various professional and cultural identities.
STAKES AND ORIENTATIONS CONCERNING THE MUNICIPAL CULTURAL POLICY

Encourage the participation of each inhabitant as spectator and actor of each cultural event in the metropolitan area.

4 main goals:

- Improve the field of knowledge
- Improve the cultural diversity, but also a common culture
- Improve the creative abilities of each inhabitant
- Link creators with the public

2 main cultural facilities:

• The Planetarium:
  - Promote astronomy and scientific culture.

• Cultural Centre « Charlie Chaplin »
  - Regional scene with many cultural events and particularly a famous jazz festival
The Planetarium, Pole of attractiveness at the metropolitan area level

In the heart of the urban renewal plan

A new centrality, a new pole of competence for the metropolitan area.
Scientific and technical culture: pole of excellence for all the inhabitants

The Planetarium, ebullisciences....

- A project constantly in evolution
- Scientifical facilities and professional team for all the inhabitants
- An high-level educational and scientifical project
5. ASTRONOMY AND SPATIAL CULTURE POLE: A NEW STEP IN OUR TERRITORIAL STRATEGY OF ATTRACTIVITY
The pole will be a crucial element of our urban development strategy in order to develop an attractive territory for Vaulx-en-Velin and the metropolitan area.
The pole has to allow the popularization of any sciences and to allow to anybody to be confronted with mysteries and things we don’t understand, particularly youth people.
The scientific project has:

- To explain the evolution of the universe

- To set out the transversality of sciences and particularly astrophysics

- To privilege the pleasure to discover

- To understand difficult questions thanks to practical educational methods
THANKS FOR YOUR ATTENTION