

The role of entrepreneurship towards sustainable development: The case of Africa

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The study of entrepreneurship is flourishing among development economics. The countries that have seen poverty rates to decline the most have taken advantage of applying an entrepreneurial-wise economic and policy environment (i.e. Asian tigers, BRICS). The exercise of entrepreneurship is critical in unleashing innovation and economic growth, two key recipes for development. Furthermore, donors and the international development community have put its emphasis on entrepreneurship to improve the impact and effectiveness of aid. Therefore, the objective of this seminar is to provide fresh insights on the trendy linkages among entrepreneurship, innovation and development. This will be the basis for discussing how business initiatives and development agencies can better cooperate for a more sustainable and effective development path.

- 09.45 **Welcoming introduction**
Jordi Bacaria, director, CIDOB
- 10.00 **Entrepreneurship in development economics: theory, evidence and policy**
Wim Naudé, dean, Maastricht School of Management
- 10.30 **Culture innovation as incentive to entrepreneurship and endogenous development: a case of central Tanzania**
Josep Maria Coll, senior research associate, CIDOB
- 11.00 **Business case study**
Mariona Isabel Vidal, general manager, Vidal Sunyer S.L.
- 11.30 Discussion and Q&A

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